



FranklinCovey Microlearning



Bite-Size Performance Support

It's no longer enough for people to just be good at their core job. They also need the personal and professional skills to become effective leaders and individuals, build winning cultures, and achieve breakthrough results. Apprentices who develop these next-level skills become key difference makers who drive organisations forward.

Like a virtual mentor, FranklinCovey Microlearning delivers bite-size skill development in the areas that matter most.

FranklinCovey Microlearning is defined by role—leader or individual contributor—to ensure learners receive tailored content for their most pressing needs and interests.

Relevant

Built with the learner in mind, FranklinCovey Microlearning delivers timely content to address the challenges that leaders and individuals are actively experiencing. And our friendly, informal style makes even the most challenging subjects feel manageable.

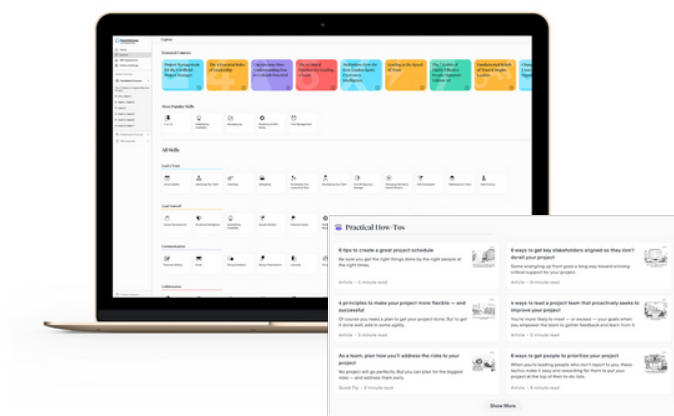
Actionable

Practical tools, like step-by-step guides, worksheets, and sample scripts, make it easy for learners at all levels to incorporate new, more-effective behaviours into their day-to-day work.

Quick

Because FranklinCovey Microlearning is a quick-use resource, learners can fit skill development into the slivers of their workdays, problem solve on the fly, and then get back to achieving their goals.

Challenge	Solution
Employees need an easy way to make time for skill development.	Our skill-specific microlearning is available on demand to help learners adopt new effective mindsets and behaviours in a few minutes per week.
We want to build a culture of continuous learning and growth.	A weekly email newsletter motivates learners to engage in self-directed and ongoing learning.
We want sustainment for our learners after participation in a FranklinCovey course.	With reinforcement tracks for Live In-Person, Live-Online, and OnDemand courses, learners are equipped to quickly make on-the-job behavior changes.
We have low usage of our current online library resources.	FranklinCovey's weekly emails and microlearning resources are highly engaging — designed for learners to quickly find the everyday solutions they need.



Notable features:

- An engaging weekly email newsletter—with leader and individual contributor versions.
- A robust library of nearly 2,000 videos, articles, and tools.
- More than 80 OnDemand Microcourses—pre-curated three-week learning experiences.
- Reinforcement tracks following Live In-Person, Live-Online, and OnDemand courses.
- Mobile-optimised user experience for easy access on any device.
- Fresh content added weekly.
- Microlearning is included in the FranklinCovey All Access Pass®.



The FranklinCovey All Access Pass® allows you to expand your reach, achieve your business objectives, and sustainably impact performance. It provides access to a vast library of FranklinCovey content, including assessments, training courses, tools, and resources available Live In-Person, Live-Online, and OnDemand. For more information, contact your FranklinCovey client partner, visit franklincovey.co.uk, or call 01295 274 100.

